BUILDING A CONSORTIUM FOR CREATIVE HEALTH IN WEST YORKSHIRE WORKSHOP 2

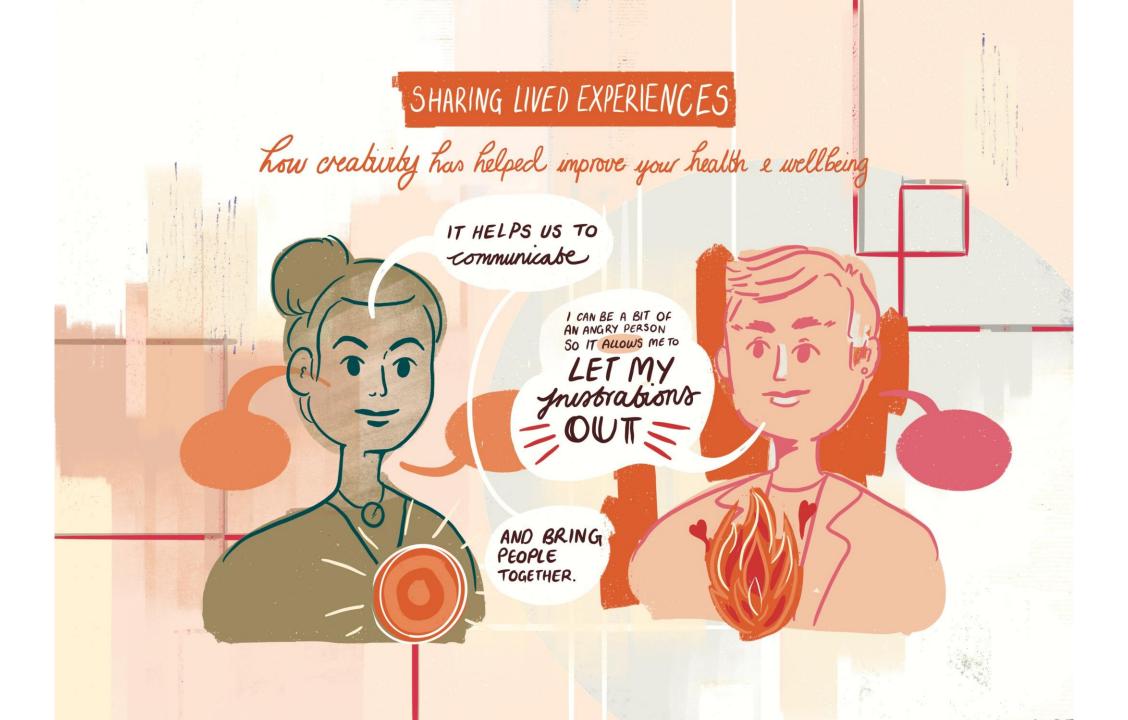
SUMMARY OF POSTERS



Part of the University of Huddersfield AHRC funded 'Creating Change. A collaborative action inquiry approach for integrating assets into ICS responses to health disparities' research project.

Project team: Julie Ashman, Dr Rowan Bailey, Dr Claire Booth-Kurpnieks, David McQuillan, Deborah Munt, Prof Barry Percy-Smith, Dr Nicola Stenberg,











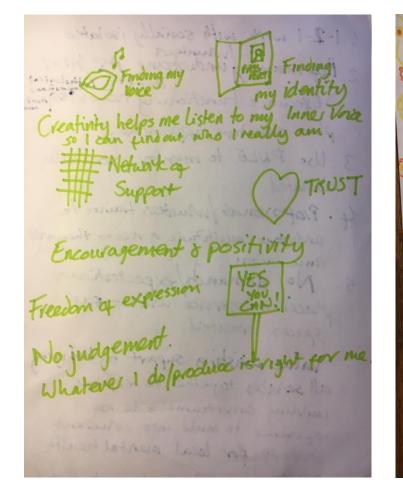
OF THE PROCESS &
LEARNING SOMETHING NEW

How does creativity help improve health and wellbeing?

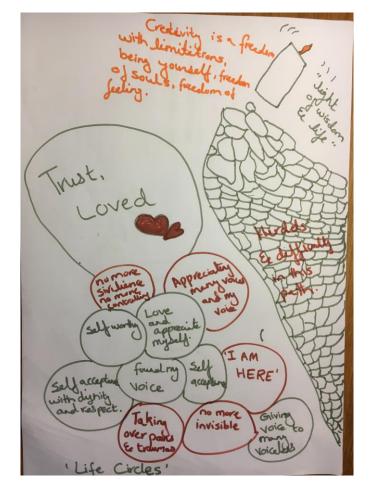
- Building relationships, connections (with others and the world around ourselves) and peer to peer support.
- Increasing confidence, self-belief/self-worth/ self-acceptance and ability to express yourself in different ways.
- Giving you a goal, purpose and commitment.
- Giving you time to develop a better understanding of self.
- Giving you space to be yourself and not be judged.
- Giving you a reason to leave the house.
- Being in the moment and gives you tools to reduce stress and destructive behaviours.
- Creating new opportunities e.g. volunteering, new career paths, artistic opportunities.
- Singing and dancing improves breathing and fitness.
- Learning new skills, literacy, painting.
- Having fun!

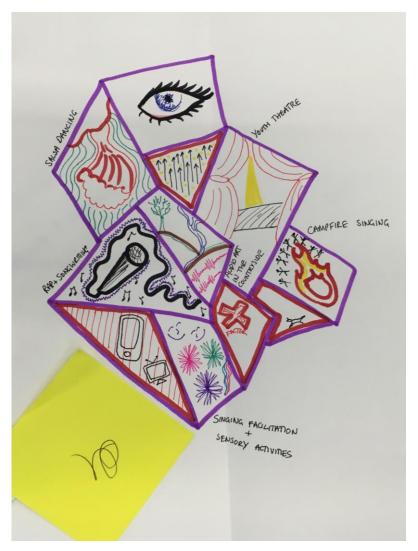
What has helped that to happen?

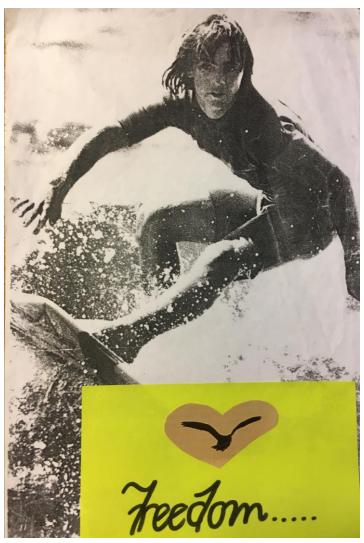
- Knowing about things and being given the opportunity to access it e.g. being referred to something that you didn't know about, outreach services, support and link workers.
- Activities being free.
- Feeling welcome and safe in a space- having local, inclusive and accessible spaces.
- Forming trusted relationships with facilitators and peers.
- Peer support networks- social support and encouragement. Befriending, mentoring and buddying schemes.
- Putting "process" before "product"/ "outcome"
- Continuity and longevity, not short term-ism- valuing maintenance and prevention.
- No pressure on how to participate.
- Collaborations between services, connectivity between the NHS and voluntary, community, creative and cultural sectors.











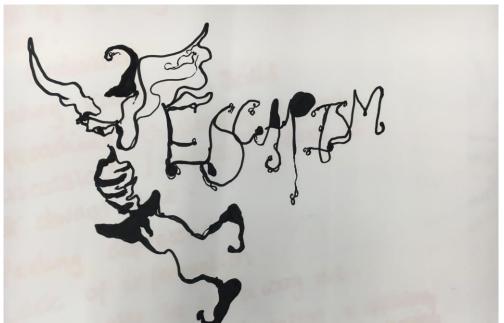
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What affects people's ability to access creative/community activities?

- Lack of awareness from both service users and health professionals about what is available. Lack of "ambassadors" in communities.
- Lack of diversity in organisations, language barriers, lack of cultural/religious/faith knowledge.
- Lack of neurodiverse-friendly approaches.
- Limited criteria or eligibility for services- people not "fitting" a particular group (dicated by funding) or not being "ill" enough to be eligible.
- Timescales in health system- to get an appointment and referral processes.
- Funding- short-term projects running out, funding only available for particular groups.
- Lack of confidence, feeling like they don't have a right to engage, social isolation and stigma.
- Lack of trust in public services.
- Can't get to locations- limited affordable and reliable transport.
- Money/ funds.
- Time.
- Arts and creativity regarded as a "nice to have", not valued in society.
- Depression/ anxiety- makes it difficult to get out there.
- Prior perceptions and a restricted experience of arts and culture from an early age, negative associations from school experiences.
- Home pressures- Childcare, other caring commitments, domestic violence.
- Postcode lottery- some areas not having appropriate spaces or infrastructure.



CREATIVE HEALTH IN WEST YORKSHIRE FUNDING

doesn't cover

LONG-TERM

projects!



How can we make opportunities to access creativity sustainable/ make creativity a part of everyday lives?

- More consistent funding.
- No cut off dates.
- Being inclusive.
- Accessible language.
- Improve communication/visibility.
- Change in thinking for funders about "metrics" and criteria of success.
- Sustaining/developing local hubs.
- Work together in funding consortiums, developing coherent local strategies.
- Mentoring/buddying for PWLE and socially isolated people.
- More connectivity with primary care.
- Develop a centralised database of offerings.
- Develop a network of "champions"





