
Research Internationalisation Strategy 2016-2020

Overview

In pursuit of our vision to be an inspiring, innovative university of international renown the University of Huddersfield aims to embed an international focus within every aspect of research and innovation activity. This research internationalisation strategy addresses the rationales and dimensions of activity for this endeavour.

By joining and creating international collaborations we provide access to high quality research activities and new sources of research funding; enhance the impact and visibility of our research; broaden the scope of our research agenda and networking, and provide targeted opportunities for grand challenge problem-solving within the context of the Global Goals for Sustainable Development <<http://www.globalgoals.org/>>. We always strive to ensure that as many people around the world as possible benefit to the maximum extent from the economic and socio-cultural impacts of our research.



THE GLOBAL GOALS
For Sustainable Development

Because the global environment for research is increasingly dynamic and unpredictable we aim to promote stability by forging extensive and deep networks for international collaboration in support of both our current research strengths and our prospective new areas of strategic research interest and investment (ASRIs).

The Broad Dimensions of Research Internationalisation

Our research internationalisation strategy acknowledges five broad dimensions of activity:

Access to international resources: We participate in appropriate international and European programmes and aim to create new programmes and initiatives where these will be advantageous to all parties; we encourage the reciprocal exchange of visiting professorships, visiting lectureships, sabbatical opportunities, students and alumni.

Knowledge production: To promote the quality and recognition of our research we encourage the co-authorship and co-production of research outputs, patents, reports and impacts with our international partners.

Knowledge circulation: To promote the reach and significance of our research we encourage the mobility of researchers; invite our international collaborators to workshops, conferences, seminars, public engagement events and celebrations; increase our recruitment of international researchers, and encourage co-supervision of postgraduate research projects with international partners. We also involve our high-profile alumni in these activities.

Collaboration and networking: We aim to create shared infrastructures, including research centres and institutes, think tanks, policy institutes and lobbying organisations. We recruit international reviewers and advisory board members and participate in the governance of key international organisations.

Governance and processes: We aim to create structured processes to support the design,

selection and management of international collaborations and explore the potential for research units located with or distributed between international partners.

Each potential project team utilises a simple checklist to ensure that the prospective partners plan to achieve the maximum benefit from their joint endeavour, prioritise their resource allocation accordingly, and are clear about their success criteria, including considerations such as critical mass, publication strategies, dissemination and impact, complementarities, joint bidding activities, joint appointments and joint supervision. Our internal research funding is used strategically to enhance impact across all measures of research excellence.

Profiling potential partners

Our approach to institutional networking is based on research metrics, econometrics and futures analysis to create regional, city and institution level profiles to identify the most demanding partnerships for our research and impact activities. This process includes consideration of research excellence, social and economic need, network access and the overlap between the University's research profile and those of potential collaborators. These collaborators share our aspirations and provide compatible or complementary research strengths and/or opportunities for significant research impact in global grand challenge areas.

This profiling allows us to identify partners that have the greatest potential to contribute to regional innovation, entrepreneurship, economic dynamism and growth and to co-opt the support and assistance of local, regional and national governmental bodies.

To realise the maximum impact from this approach we aim to identify up to six potential strategic partners (university, private, public, or third sector) located in regions with high levels of research investment, citation impact, and innovation infrastructure. We also profile the regions offering the strongest opportunities and need for research impact.

This approach allows us to decide whether to make a highly specific, evidence-based offer of major strategic collaboration to an institution on a similar research trajectory or to focus on a more limited, but valued and achievable subset of international activity.

Networking

To contribute to the development of international policy the Research and Enterprise Directorate maintains relationships with key stakeholders such as DFID, UKTI, the British Council, the European Union, The Commonwealth Secretariat, the World Bank, the World Economic Forum, IMF, United Nations and other comparable bodies with an international remit.

Success criteria

Our international activity is benchmarked against the profile of the average *Times Higher Education* Top 200 university. By 2020 we will reach the UK average of 48% of publications co-authored with international partners, achieve a field-weighted score for international collaboration no lower than the Russell Group average of 1.32, and improve our research environments to internationally excellent and world-leading standards. The University's research strategy

implementation plan contains detailed benchmarks and targets appropriate to this challenge, which are consistent with commitments set out in the University Strategy Map.