

27th - 28th June 2019

EVERYDAY FASHION:

EXTRAORDINARY STORIES OF ORDINARY CLOTHES



University of
HUDDERSFIELD
Inspiring global professionals

Thursday 27th June - University of Huddersfield

09.15 - 09.45	Registration and Coffee
09.45 - 10.00	Welcome
10.00 - 11.00	Keynote - Professor John Styles (University of Hertfordshire) <i>Home or away? Making everyday clothes and textiles in England. 1550 to 1800</i>
11.00 - 12.30	Panel Sessions

Panel 1 - Untold Stories of Makers and Designers

Rebecca Morrison: *I take the liberty of informing the Ladies': Newspaper advertising and the eighteenth-century London mantua-maker*

Suzanne Rowland: *'In need of smart, capable women': Recruiting wholesale blouse designers. 1910-1920*

Eliza McKee: *Travelling tailors, dressmakers and shoemakers in rural Ulster, c. 1850-1914*

Panel 2 - Everyday Fashion in Museums

Alice Ridgway: *The Style on the Street: Collecting Subcultural Style at the V&A*

Emily Taylor: *Accidental remainders: three case studies of working men's dress 1736 - 1936*

Cyana Madsen: *Pockets and memory in the Francis Golding Collections*

12.30 - 13.30	Lunch
13.30 - 15.00	Panel Sessions

Panel 3 - Innovation and Exploiting Gaps in the Market

Lucie Whitmore: *Blouse, jumper, jumper-blouse: Everyday fashions of convenience from the First World War*

Alice Janssens: *'First class workmanship' at 'reasonable prices': Berliner Arbeit on the world market*

Judeth Saunders: *An extraordinary ordinary shoe: Clarks 'Runabout' and the Cema process*

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Panel 4 - Fashioning Everyday Bodies

Lauren Downing Peters: *Style is not a size: On creativity, resilience and the style guide as a site of fat identity formation*

Hannah Wroe: *Making clothes for the older woman: Post-War pattern cutting and dressmaking home instruction texts*

Jenny Richardson: *Female workwear of the First World War: The market for everyday factory 'fashion'*

15.05 - 16.35 Panel Sessions

Panel 5 - Worn Clothing and Sartorial Biography

Fiona Hoyo Diaz Martinez: *'Reality, liberty, adventure': the dress of Agnes Toward*

Julie Ripley: *'Scruffines' and the patina of materialised experience*

Elaine Evans and Kevin Almond: *Everyday Fashion in Yorkshire, 1939-1999*

Panel 6 - Design, Discourse, and Distribution

Emily Baines: *The social significance of Modernist pattern in everyday dress*

Serena Dyer: *Pens, Brushes and Needles: Vocabularies of Women's Material Lives in the Eighteenth Century*

Jenny Gilbert: *The Birmingham 'Big Four'. Clothing wholesale and the creation of a mass fashion city*

16.35 - 17.00 Coffee

17.00 - 18.00 Keynote - Beatrice Behlen, Senior Curator of Dress and Decorative Arts (Museum of London)
Curating the Everyday

18.00 - 19.30 Drinks Reception

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Friday 28th June - University of Leeds

9.00 - 9.30	Registration
9.30 - 9.45	Welcome
9.45 - 11.15	Panel Sessions

Panel 7 - Everyday Fashion in Leeds

Danielle Sprecher: *I am an ordinary man: Getting and wearing suits in Britain 1945-1980*

Lorraine Hamilton Smith: *Quality at a reasonable price: St Michael underwear in the 1950s and 60s*

Lucy Elizabeth McConnell: *Clothing for the people: Constructing and consuming the Utility Clothing Scheme in Leeds 1941-1945*

Panel 8 - Negotiating Identity and Representation

Vic Clarke: *'Fustian jackets, unshorn chins, blistered hands': The fabric of the Chartist movement, 1837-1848*

Charlotte Nicklas: *Extravagant in thought, though not in practice: Fashion, economy and propriety in the mid-nineteenth century*

Cynthia Cooper: *The Red River coat*

11.15 - 11.30	Coffee
11.30 - 12.30	Keynote - Professor Lou Taylor (University of Brighton) <i>From Normandy rag dump clothes of 1910 to 'fashion' jeans with commercialised holes in 2019: Issues of poverty versus class vacationing</i>
12.30 - 13.00	Introduction to the Marks and Spencer Company Archive and the Yorkshire Fashion Archive
13.00 - 15.00	Lunch and Archive Tours - Marks and Spencer Archive and the Yorkshire Fashion Archive
15.00 - 16.30	Panel Sessions

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Panel 9 - Piecing Together Lost Narratives of Everyday Fashions

Kate Strasdin: *Memorialising a 19th century wardrobe: The dress album of Mrs Anne Sykes*

Sophie Pitman: *Innovation and imitation: Urban fashion among the lower classes 1550-1650*

Shirley Wajda, Sarah Hegge, and Mary Worrall: *Fashion out of Scranton: The One-Hour Dress*

Panel 10 - Emotional Significance of Handcrafted Clothing

Anna Fisk: *Making mourning in the everyday: Knitting and crochet as memorialisation*

Alison Mayne: *Patched, darned and repaired: Healing family relationships through handcraft*

Rose Sinclair: *The boundaries: Old cloth to new cloth. recycling cloth through communal knowledge exchange*

16.30 - 17.30

Keynote - Professor Christopher Breward, Director of
Collection and Research (National Galleries of Scotland)
*Quoting the quotidian: Some reflections on the representation
of everyday dress*

17.30 - 17.45

Closing Remarks