

# TEACHING RESEARCH ETHICS THROUGH REALITY TV

**Dr Viv Burr and Prof Nigel King**  
**Centre for Applied Psychological Research**  
**University of Huddersfield, UK**

## **Session 1: Student guidance**

While you are watching the extract from Big Brother, please think about it in relation to the following ethical issues:

- Informed consent
- Confidentiality
- Right to withdraw
- Use of incentives
- Risk of harm

## Discussion group guidance

Try to ensure that everyone in the group has an opportunity to contribute. It doesn't matter whether you agree or disagree with each other - talk about the issues you think are important and use the group discussion to reveal all the different aspects of the issues. Please discuss what you have watched, taking notes, and focus on the following questions:

1. What ethical issues do you think are raised by this task? Use the list above as a guide, but you need not limit yourselves to this list.
2. Did you have any concerns about the consequences or implications for viewers watching this?

At the end of the discussion, the group should provide a brief written summary (approximately 200-300 words) of:

- The ethical issues that were of concern to you with regard to the individuals taking part in the programme.
- The ethical issues that were of concern to you with regard to people watching the programme.